Untold, the Unravel Newsletter: May 2021

Unravel Data was founding sponsor for the new industry event, DataOps Unleashed, in March. The presentations, attendees from every part of the data team, and Q&A helped to define DataOps, as a term and as a practice, for the years ahead.

One of the most important parts of the day - and several of the best-attended sessions - featured case studies from Unravel Data customers, describing how they have optimized their modern data environments across cloud, on-premises, and cloud migration use cases. Some of our customers are even moving workloads amongst clouds to optimize for cost, performance, and features.

You can view all the session recordings on demand, and sign up for alerts to future events. If you want to be part of future events, as a speaker or a sponsor, please reach out to us for consideration.

=== New Customer Stories & Videos ===

1. Adobe - Moving a Fast-Growing Business to the Cloud

Adobe has experienced great success in recent years, and now they are moving to power their entire business from the cloud. In our Adobe customer story, Kevin Davis describes how Unravel is supporting Adobe, on-premises and in cloud migration.

2. Cox Automotive Improves Databricks Pipeline Performance and Reliability with Unravel

Cox Automotive, a key automotive supply-chain vendor, runs much of their business with a data team of fewer than ten people, using Unravel and their own open source solution. Find out more from James Fielder in the Cox Automotive customer story.

3. See More on YouTube

We've put together key clips from our customer stories in a new YouTube playlist, with videos of just a few minutes each. And you can use our DataOps Unleashed playlist to catch up on key sessions from the conference.

=== Industry Interest ===

4. No More AI Pipe Dreams

Businesses are struggling to turn their AI and machine learning projects into tools that customers can use. Our own Sandeep Uttamchandani explains what's missing from many projects in a new piece, AI/ML without DataOps Is Just a Pipe Dream!

5. Unravel Data Makes the CRN 100
Industry publication CRN has sponsored the Big Data 100 for years now, highlighting the most important companies in the big data world. Unravel makes the list this year, in the Data Management and Integration category. Find out more here.

=== Get the Big Picture ===

6. What DataOps Means in the Real World
It's helpful to define and use new buzzwords as we work to make sense of our stacks, but what do these terms mean out in the real world? The Unravel Guide to DataOps gives a solid - and glossy - overview, with industry statistics and case studies.

Resources

- Learn more about Unravel
- Online Product Demo
- What is DataOps Article
- Unravel Partners
- Unravel Product Releases and Documentation
- Unravel Datasheet
- More Unravel News