

Untold, the Unravel Newsletter: March 2021

We are proud to be the founders for the new, first-time, virtual event, [DataOps Unleashed](#). This event marks the emergence of DataOps as an engine for innovation in the years ahead. DataOps Unleashed is coming up next Wednesday, March 17th, from 7am-4pm PST. [Sign up now!](#)

We have [confirmed speakers](#) from across the industry, with companies including 84.51°/Kroger, Acryl Data, Adobe, AlphaCredit, Astronomer, AWS, Confluent, Ceridian, Cox Automotive, Credit Suisse, DataKitchen, DataOps.live, DataRobot, Equifax, Great Expectations, Immuta, Mastercard, Microsoft, and Preset, as well as Unravel Data. Analysts presenting include Eckerson and Gartner.

If you can't attend in real time, or want more than you can take in on the day, you'll get recordings of all the sessions. And, if you would like to present your own DataOps solutions or experience, please [reach out to us](#) for consideration for future events.

PS Our SaaS free trial is receiving great feedback from customers. Now you can run Unravel against your own data, without the need to install our product at your site (or in your cloud instance). [Read the documentation](#) or [try it free](#).

=== Spotlight on DataOps Unleashed ===

1. Founder's Roundtable @ 3:50 PM PST

DataOps is emerging as a must-do discipline for companies that live on the cutting edge of data-powered applications. In this [DataOps Unleashed session](#), four company founders will discuss their DataOps journeys and the contributions they want to make.

2. DataOps Unleashed: Move to Cloud with Adobe @ 8:35 AM PST

Adobe is a true pioneer in moving from boxed software to a cloud subscription model, increasing their business value by 10x in the last ten years. Their continued success is powered by a strong move to cloud. [Sign up for DataOps Unleashed](#) to learn more.

=== View the Webinar ===

3. Webinar: Going Beyond Observability for Spark Applications &

Databricks Environments

Spark on Databricks is one of the hottest topics in modern data - and observability is the other one. Master Unravel SE Chris Santiago and expert marketer Quoc Dang describe how to go beyond observability to new frontiers with Unravel Data. [View the webinar.](#)

4. Webinar: Getting the Best Performance & Reliability Out of Kafka & Spark Applications

Making Kafka and Spark work together is critical to modern data success - and truly challenging. Chris Santiago of Unravel Data shows you how Unravel Data ties your entire stack together, optimizing for cost and performance. [Sign up for the webinar.](#)

=== Stay Up to Date ===

5. Major Fortune 100 Brands Choose Unravel Data

Unravel Data is now adopted by more than 20 of the Fortune 100, including two Top 5 global pharmaceutical companies and three Top 10 financial companies. And Unravel is featured in the Credit Suisse Disruptive Technology Program for 2021. [Learn more.](#)

6. Data Resources Valentine

This was a tough Valentine's Day, as the pandemic rages worldwide. Unravel Data offered resources for #datalovers, including books for data engineers, the Battlescars podcast series, and more on our favorite topic, DataOps. [Dig in here.](#)

Resources

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