

## Untold, the Unravel Newsletter: June 2021

We at Unravel Data are justly proud of our inaugural industry event, DataOps Unleashed, held in March. But the former Spark Summit, now renamed Data + AI Summit, has become a juggernaut. Held at the end of May, the week-long event featured training courses, keynotes with world and industry figures, and in-depth technical sessions and case studies, mostly featuring Spark and Databricks.

We were proud to play a role at Data + AI Summit. Our cofounder and CTO, Shivnath Babu, gave a talk on Jeeves - an AI chatbot for managing big data jobs - and Unravel (see below). And we sponsored a lively booth, with lots of drop-ins and conversation. We also enjoyed more than our share of presentations from others.

We hope you enjoyed the summit, and we look forward to continuing our work together on building Unravel Data and the emerging field of DataOps up to something resembling the scale of Databricks and the Spark community, and perhaps even beyond.

Cheers,

Kunal

PS For our DataOps Unleashed event from March, you can still view all the [session recordings](#) on demand, and sign up for alerts to future events. If you want to be part of future events, as a speaker or a sponsor, please [reach out to us](#) for consideration.

### === Unravel Speaks ===

#### 1. Shivnath Babu Gets Technical with AI at the Summit

Unravel Data has blended and built on many cutting-edge technology trends to serve customers in a new way. AI is key to it all, as Unravel CTO Shivnath Babu shows in his [Data + AI Summit talk](#) on Jeeves, an AI chatbot, and Unravel.

#### 2. Sandeep Uttamchandani Finishes His Self-Service Series

Our Head of Engineering and CDO Sandeep Uttamchandani, an industry luminary, has a new book, The Self-Service Data Roadmap. In this very popular [webinar session](#), he finishes his talk series, describing how to operationalize your hard-won insights.

=== New Customer Stories ===

### 3. 84.51°/Kroger - Far More Efficient with Unravel Data

Legendary British analytics firm dunnhumby is now the 84.51° unit of retailing titanosaur Kroger, serving hundreds of suppliers and partners with the latest and greatest in analytics. Our [customer story](#) shows how Unravel has become indispensable to them.

### 4. Mastercard Optimizes MTTR and Query Processing the Unravel Way

In our new [customer story](#), Mastercard takes on huge challenges and new opportunities in the global Covid pandemic. Leaders drive down MTTR and query processing times for jobs running against petabytes of data in Hadoop, Impala, Spark, Hive, and more.

=== Get the Big Picture ===

### 5. Webinar: Managing Costs and Performance in Amazon EMR

Amazon EMR is an operational and conceptual alternative to Databricks, allowing you to run your Hadoop, Spark, and other jobs on AWS infra. But can you corral all that horsepower for price and performance? Unravel star Chris Santiago [shows you how](#).

### 6. Webinar: Optimize Apache Spark

Getting Spark and Databricks jobs to run well can mean the difference between success and failure - even profit and loss. In this [upcoming webinar](#), Unravel's Mike Wong will help you tilt the balance in your favor.

=== Let Us Send You and Your Colleague a Cool T-Shirt ===

Our Unravel Data T-shirts are a hit! And so is Unravel software. So please [refer colleagues](#) to us: people at your current company who can and should be using Unravel, and people in your professional network who would benefit. And we'll send you, and your colleague, each a cool T-shirt!

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## Resources

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