

Untold, the Unravel Newsletter: January 2021

Hello from Unravel Data. We are bubbling over with good news here at Unravel - in particular, see the Credit Suisse news, below. And our first-ever customer conference, Untold, held in November, [was a huge success](#).

Now we are proud to announce DataOps Unleashed, to be held on March 17th - less than two months away. DataOps Unleashed is a virtual conference for the DataOps community. Professionals will join together for presentations and conversations around best practices for running, managing, and monitoring data pipelines.

We at Unravel will be host sponsors; additional sponsors, session information, and registration details will follow shortly. If you want to present your own DataOps solutions at DataOps Unleashed, please [reach out to us right away](#).

P.S. Unravel Data now has a SaaS free trial that lets you run Unravel against your own data, without the need to install our product at your site (or in your cloud instance). [Read the documentation](#) or [try it free](#).

=== Glad Tidings ===

1. Credit Suisse Names Unravel Data a Disruptive Tech Winner

What do Slack, Zoom, Snowflake, Databricks - and, now, Unravel Data - have in common? We are all winners of the prestigious Credit Suisse Disruptive Technology Award. See our announcement [blog post](#) for details.

2. Three Takeaways from AWS re:Invent

Unravel CTO and cofounder Shivnath Babu [cites three trends](#) from the keynote by Dr. Werner Vogels of AWS at re:Invent 2020: the growing power of public cloud offerings, the mainstream use of AI and ML at AWS, and the crucial role of operations.

=== Join Us! Virtually ===

3. Webinar: High-Performance, Cost-Effective Move to Azure

Big data and streaming data are now moving steadily from their on-premises origins to the cloud. On [Thursday, January 28th, at 10am PST](#), we will show you how to use Unravel Data to size up and execute a move to Azure HDInsight, Databricks, and more.

4. Virtual Event: Join Unravel Data at Subsurface

Unravel Data is proud to be sponsoring [Subsurface](#), the cloud data lake conference, January 27th-28th. Dive deep below the surface to learn more about building a data-driven culture, data observability, Airflow, Parquet, Project Nessie, and more.



5. Webinar: Moving Big & Streaming Data Workloads to GCP

As big data and streaming data move to the cloud, Google Cloud Platform offers an innovative and developer-friendly solution. On [Thursday, February 11th, at 10am PST](#), learn how to move to Google Dataproc, Google BigQuery, and other GCP destinations.

=== [Read All About It](#) ===

6. Eckerson Report: Best Practices in DataOps

There were #data lovers before there were data pipelines, but data pipelines are now essential to creating a data-driven world. This free Eckerson report, [Best Practices in DataOps](#), shows you how to build and operate your own data pipelines.

Resources

- [Learn more about Unravel](#)
- [Online Product Demo](#)
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