

Untold, the Unravel Newsletter: February 2021

Greetings from Unravel Data. The biggest news here is the imminent arrival of DataOps Unleashed on Wednesday, March 17th. [Sign up now!](#)

DataOps Unleashed is a virtual event for the DataOps community. We have confirmed speakers from across the industry, with companies including Adobe, AWS, Confluent, Data Hub, DataRobot, Eckerson Group, Great Expectations, Kroger/84.51°, Immuta, Microsoft, and Preset, as well as Unravel Data. To present your own DataOps solutions or experience, [please reach out to us right away](#).

DataOps Unleashed builds on the success of our first-ever Unravel customer conference, [Untold](#), held last November. We at Unravel see our product as the leading platform for DataOps, an emerging discipline. This new approach appeared on Gartner's famous [Hype Cycle for 2019](#).

PS Unravel's free trial is now available via SaaS. Now you can run Unravel against your own data, without the need to install our product at your site (or in your cloud instance). [Read the documentation](#) or [try it free](#).

=== View the Webinar ===

1. Webinar: The Self-Service Data Roadmap, Session 1

Unravel Data CDO and VP Engineering, Sandeep Uttamchandani, is an expert in large, data-driven projects. He has a new book out, [The Self-Service Data Roadmap](#). Join us for this webinar, February 18th at 10am PST, describing Phase 1 of the roadmap: [Discover Your Datasets](#).

2. Webinar: Moving Big Data and Streaming Data Workloads to GCP

Google Cloud Platform is "the world's hottest cloud," [according to Cloud Wars](#). In our recent, well-attended webinar, we mapped our 10-point plan for cloud migration to GCP, Dataproc, and BigQuery, relevant Big Data services. [View the recorded webinar now](#).

=== Read, Listen, and Learn ===

3. Get Gartner's Cloud Migration Report for Free

Gartner has created a major new report, Mind the Gaps in DBMS Cloud Migration. Sample quote: Organizations can “overspend - and miss optimization opportunities.” You can [read up and get this valuable report for free](#) from Unravel Data.

4. Learn How Intuit Standardized - and Democratized - with Data

The CDO Battlescars podcast series talked to Anil Madan, who has served as VP of Data and Analytics at Intuit, about how they standardized business metrics and democratized experimentation. [Read all about it](#) or [listen to the podcast](#).

5. Take a Deep Dive into Catalyst Analyst for Spark

The Catalyst optimizer is crucial to your success with Spark, but it’s been hard to find out just how it does its work. Now Unravel Data senior engineer Phil Schwab breaks it all down in his recent [Catalyst Analyst blog post](#).

=== Watch It Happen ===

6. Check the Video: How DBS Bank Leverages Unravel Data

There’s nothing like hearing facts straight from the source. Matteo Pelati, an Executive Director at DBS, has shared his experience with a one-minute video that describes how Unravel helps users at DBS improve the jobs they submit. [Watch the video](#).

Resources

- [Learn more about Unravel](#)
- [Online Product Demo](#)
- [What is DataOps Article](#)
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