

## Untold, the Unravel Newsletter: December 2020

Greetings from Unravel - and our warmest wishes for happy holidays for you and yours, in these challenging times.

We held our first-ever, exclusive to customers, virtual conference, [Untold](#), just a few weeks ago. Turnout exceeded our expectations, and our customers and datalovers got to hear from peers who are blazing new trails in DataOps with Unravel Data.

If you missed the Untold conference, [just click here](#), and you can access the session recordings. Also, please forward this newsletter to colleagues who might be interested in Unravel Data and the Untold customer conference.

With the success of Untold, we now want to bring the DataOps movement to a wider group of datalovers. We are preparing for an innovative, industry-wide, virtual event, most likely in March. If you want to present your own DataOps solutions, please [reach out to us right away](#).

### 1. “My Fitbit Sleep Score is Now 88” - Presentation Highlights from Untold

This [blog post](#) sums up all of the presentations from Untold. We've left out presenter and company names, but you can access the specifics - and the presentations themselves - for Unravel customers only.

### 2. “60% of Our Pipelines Have SLAs” - Untold Polling Highlights

Mark Twain once classified untruths into three increasing degrees of severity: “Lies, damned lies, and statistics.” But the modern world runs on stats, and in [this blog post](#), we share fascinating findings from polls taken during the Untold conference.

### 3. Unravel Data Goes (Emerald) Green with Ezmeral

By increasing efficiency, Unravel helps the environment - and we are also now green as part of HPE's Kubernetes-driven [Ezmeral Marketplace](#). Ezmeral joins the [AWS](#), [Azure](#), and [GCP](#) marketplaces as our fourth online point of presence; stay tuned for more.

### 4. Simplify DataOps Now!

“Get on the train or die,” goes the harsh Silicon Valley saying. DataOps is the newest train to run down the tracks of digital transformation. Join Unravel's master impresario and CEO Kunal



## Behind the Scenes at Unravel Data

### 5. Hybrid Test Strategy Conquers the Scaling Giant

State-of-the-art engineering drives Unravel's impact, and software testing is as big a challenge for us as it is for many of our customers. In [this blog post](#), Supriya Pillai and Swati Sawant describe Unravel's upgraded testing strategy and tooling.

### 6. Quarantine Tales and Tips with Roman Orosco

#datalovers are people too. Roman Orosco, Unravel's VP of worldwide sales, has [shared his observations](#) on life in the pandemic. He finds the increased family time rewarding and, unlike some of us, has improved his exercise consistency.

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## Resources

- [Learn more about Unravel](#)
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